



● final output size ●  
11x15.5 inches

black dots are holes to be punched into the artwork

**SUPPORTED MEDIA**

- CD-Rom • DVD
- E-mail to your sales representative (Files under 5MB, unless compressed) or to graphicsdept@exposystems.com
- FTP Site ftp://exposystems.no-ip.org/  
User Name: expo  
Password: ftpme

**SUPPORTED APPLICATIONS**

- Adobe Photoshop CS4
- Adobe Illustrator CS4
- InDesign CS4
- Hi Res PDF (please embed all the fonts)

**FILE SET-UP**

- Please ensure your files are set-up with proper proportions, with bleed if required (please call if in doubt)
- Build files to final output size. If you are not able to set-up the file at 100%, please set-up at 1/2 or 1/4 scale. Your file must be proportionate to the final output
- Provide all fonts used in your document (Indesign), or convert fonts to outlines (Illustrator).
- Vinyl graphics must be submitted as vector art in Illustrator EPS format
- Provide all scans/bit map images in CMYK or RGB format saved as a TIFF or EPS, they must be at least 100 dpi at final size

**GRADIENTS AND PANTONES**

Do not use Pantone colours in gradients. Please convert your Pantone to CMYK and then create the gradient.

If these requirements are not followed there may be problems printing your file, as well as additional art charges and extended deadlines.

Feel free to call with any questions,  
ask for Claude or Chris at graphics:  
416 291 2932 ext.131 and ext.130